

From: Jen Gerber <jgerber@watertechnologyinc.com>
Subject: RE: Previous Fayetteville Surveys
To: Rawlings, Dean <drawlings@fayetteville-ar.gov>
Cc: Farmer, Lee <lfarmer@fayetteville-ar.gov>; Doug Whiteaker <dwhiteaker@watertechnologyinc.com>
Sent: April 3, 2024 9:55 PM (UTC+00:00)
Attached: Key Findings - 2018 and 2021 Surveys.pdf, RFQ 24-01 Selection 4 - Aquatics Study Scope (004) SC comment.docx

CAUTION: This email originated from outside of the City of Fayetteville. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Dean & Lee –

Thanks again for the time yesterday and for the survey notes here. Perfect!

I have attached my notes within your original scope document. Please let me know if there is anything here that you would like to see modified or revised and we'll be glad to make changes. I have spoken with all team members and we're all developing fees around this direction. As a quick note, I'm going to be out tomorrow through Monday, but will be working to keep this process moving so that we can you fees by EOW next week.

Thanks again and let me know if you have any modifications/comments.

Cheers,

Jen

Jen Gerber

WATER TECHNOLOGY, INC.

t 682.708.7007 | m 763.360.0594

jgerber@wtiworld.com | [Connect on LinkedIn](#) | www.wtiworld.com

Cheers to 2024! Be sure to check out the Athletic Business [Aquatic Design Portfolio](#) which features 8 WTI projects, including the front cover of the Romeoville Aquatic Center!

From: Rawlings, Dean <drawlings@fayetteville-ar.gov>

Sent: Wednesday, April 3, 2024 9:57 AM

To: Jen Gerber <jgerber@watertechnologyinc.com>

Cc: Farmer, Lee <lfarmer@fayetteville-ar.gov>

Subject: Previous Fayetteville Surveys

Jen,

I have attached the results of some of our previous Master Plan public surveys so you can see the length and types of questions we have asked in the past. You can also view an active [Arts and Culture Survey](#) housed on our website. Let me know if there is anything else I can do to help.

Thanks,

Dean Rawlings, M.Ed., CPRP

Recreation Program Manager

Parks, Natural Resources and Cultural Affairs

479.444.3474



2018 and 2021 Survey Findings

Contents

Active Living

Culture Art

Homelessness

Maintenance

Nature, Conservation, and Open Space

Swimming and Recreation Centers

ACTIVE LIVING

SURVEY KEY FINDINGS

Active Living

2021 Surveys (Scientific and Public)

Are there any other purposes you think are important?

I think that the senior citizens could benefit from programs geared to their needs. As we get older, it's most important to stay **active** for the purposes of just feeling good. To include them into the programs is a good investment.

Multi use area that may allow children to play safely while parents engage in healthy activities, while also themselves stay **active**. A place where children are safe, easily observed and enclosed and protected from traffic

By promoting activities that engage people outside of their home is how we build communities, engage our physical bodies to be more **active**, improve our mental and physical wellness, and learn how to operate in different environments. It's vital to the health of the community to have safe and welcoming places for the public to gather, explore, socialize, exercise, learn, and engage.

Promoting **active** lifestyles can be a focal point of Fayetteville which will serve our citizens better but also generate economic and environmental benefits.

Are there any other things that keep you from using Fayetteville Parks and Recreation parks, facilities or programs?

Seniors and accessibility, large dog areas, and programs for seniors are needed. I understand this is a college town, but the over 55 population is thriving here and need things to do, places to take big dogs, there is not enough here for us once you've seen the museums. We are **active** and want to participate, but cannot participate in things like bike races, motorcycle excursions, etc. please consider those of us who can walk, but cannot run. We are volunteering for many things but see no giveback. Thank You!

What other comments or suggestions would you like to make about parks and recreation in Fayetteville?

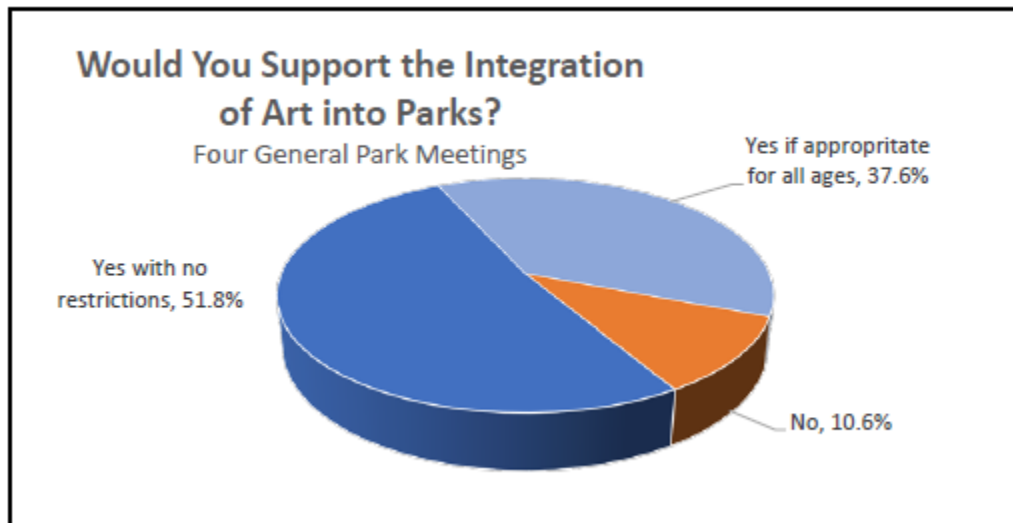
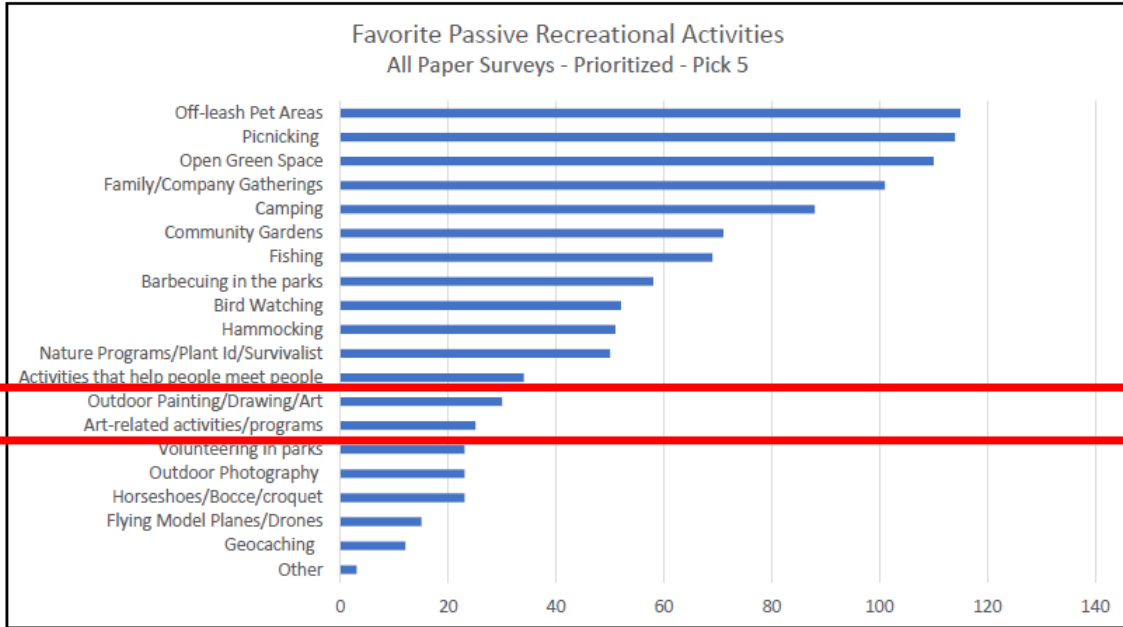
I love the idea of an indoor recreation center with affordable classes and a perhaps a fitness gym. If it could have an outdoor fitness area and outdoor classes that would be great too especially considering covid and the future of needing outdoor opportunities for gathering and staying **active**. I also think additional outdoor swimming or lap swimming would be great to have for our community.

CULTURE ART

SURVEY KEY FINDINGS

Culture Arts

2018 (12 Public Meetings Paper Surveys)



SURVEY KEY FINDINGS

Culture Arts

2018 (Parks On Line First Survey Sum Results 6 21 18 n656)

Q9 Fayetteville's Parks and Recreation Department can provide many services (places, activities, etc.) to enhance the quality of life. Please check any of the below services that you think are important for the Parks and Recreation Department to provide.

Answered: 539 Skipped: 117

ANSWER CHOICES	RESPONSES
Create and maintain spaces (parks, trails, rec centers) that contribute to an active living lifestyle	90.72% 489
Create and maintain spaces that allow contact with nature	82.56% 445
Provide sports programing for all ages	62.52% 337
Provide special event programs, such as the Gullely Park Concert Series	61.60% 332
Provide recreational programing for all abilities	59.55% 321
Create and maintain spaces that facilitate community interaction	58.81% 317
Provide trail related events for rides and runs	54.55% 294
Provide recreational, cultural, and arts programing	52.32% 282
Provide programming for seniors and families	45.83% 247
Create and maintain spaces that promote tourism	28.20% 152
Other (please specify)	15.40% 83
Total Respondents: 539	

#8 out of 11

Q10 Of the quality of life services listed in the previous question, which four do you think are most important?

Answered: 529 Skipped: 127

Quality of life service	CREATE AND MAINTAIN SPACES (PARKS, TRAILS, REC CENTERS) THAT CONTRIBUTE TO AN ACTIVE LIVING LIFESTYLE	CREATE AND MAINTAIN SPACES THAT ALLOW CONTACT WITH NATURE	CREATE AND MAINTAIN SPACES THAT PROMOTE TOURISM	CREATE AND MAINTAIN SPACES THAT FACILITATE COMMUNITY INTERACTION	PROVIDE SPECIAL EVENT PROGRAMS, SUCH AS THE GULLEY PARK CONCERT SERIES	PROVIDE SPORTS PROGRAMING FOR ALL AGES	PROVIDE RECREATIONAL PROGRAMING FOR ALL ABILITIES	PROVIDE PROGRAMMING FOR SENIORS AND FAMILIES	PROVIDE RECREATIONAL, CULTURAL, AND ARTS PROGRAMING
First most important	51.23% 271	24.95% 132	0.95% 5	4.16% 22	1.51% 8	8.51% 45	2.46% 13	0.57% 3	0.76% 4
Second most important	23.27% 121	31.15% 162	1.92% 10	11.15% 58	4.04% 21	12.69% 66	4.62% 24	1.92% 10	3.46% 18
Third most important	8.50% 43	10.87% 55	6.72% 34	13.04% 66	11.07% 56	12.45% 63	11.86% 60	4.74% 24	8.50% 43
Fourth most important	3.25% 16	8.13% 40	3.86% 19	15.24% 75	13.82% 68	10.98% 54	12.60% 62	6.30% 31	13.01% 64

#8 out of 9

#7 out of 9

(tie) #6 out of 9

#3 out of 9

Q16 Several types of active recreational activities are listed below. Please circle the participation level for you or members of your household.

Answered: 469 Skipped: 187

	HAVE PARTICIPATED (1)	INTERESTED IN PARTICIPATING (2)	NOT INTERESTED (3)	TOTAL	WEIGHTED AVERAGE
Art-related Activities/Programs	19.91% 84	42.89% 181	37.20% 157	422	2.17
Outdoor Painting/Drawing/Art	14.32% 60	42.24% 177	43.44% 182	419	2.29

#35 out of 54

#43 out of 54

SURVEY KEY FINDINGS

Culture Arts

2018 (Survey 2 Data All 181211 n422)

Q7 Citizens expressed a desire for more opportunities where citizens can meet and enjoy the company of others. The park system can support events and programs that add to the quality of life for citizens and help build social capital by promoting events where we can come together as a community. Please indicate your level of interest for the following programs and events:

Answered: 415 Skipped: 7



SURVEY KEY FINDINGS

Culture Arts

2021 Surveys (Scientific and Public)

Are there any other purposes you think are important?

I believe the parks in Fayetteville are serving many purposes currently. I do wish more outlets were available for live music and art, where the performers are compensated. We have many more artists than the few compensated for Gulley Park concerts.

Places for public art

Support more ARTS related events. Offer city sponsored PERFORMANCE space! A well equipped space that does not cost the artists to use. Fayetteville could lead in supporting the CREATIVE ECONOMY. #FayettevilleLeads

Exhibit art

Provide more outdoor music and arts events

Maintain and emphasize the cultural heritage of the community with historical markers, contextual background, and appropriate naming of community assets.

I agree with the City providing places as listed above, but also, need to support businesses in the area as well. Being a part of the City is not just about culture, activities, and providing places to play or relax- it includes business as well. A city is all-encompassing not geared to a select group or groups of people, but all people.

Provide disability-accessible areas for the enjoyment of nature, participation in group activities/team sports/cultural activities, etc.

Provide an affordable and state of the art recreation center for exercise and community programming.

provide more access to the arts through parks

Are there any other things that keep you from using Fayetteville Parks and Recreation parks, facilities or programs?

More CITY SPONSORED ART EVENTS, esp performance!! The City of Fayetteville Theatre hosting local theatre groups w/out cost to the artists.

SURVEY KEY FINDINGS

Culture Arts

For each of the following types of facilities, places, or programs, please tell us whether you think there are too many, too few or about the right amount.

Question	Far too many	Too many	About right	Too few	Far too few	Don't know
#22 out of 33 Art in the parks (e.g., Wilson Castle)	1%	1%	27%	40%	13%	18%
<i>(Scientific Survey)</i>						
#20 out of 33 Art in the parks (e.g., Wilson Castle)	1%	1%	30%	42%	13%	13%
<i>(Public Survey)</i>						

Communities offer parks and recreation facilities and programs to their residents for various reasons. How strongly do you agree or disagree that the City should offer services for the following purposes?

Question	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree
#13 out of 14 Provide opportunities for community members to enhance their lives with cultural activities and personal enrichment/skills building classes	62%	30%	6%	2%
<i>(Scientific Survey)</i>				
#13 out of 14 Provide opportunities for community members to enhance their lives with cultural activities and personal enrichment/skills building classes	54%	37%	8%	2%
<i>(Public Survey)</i>				

SURVEY KEY FINDINGS

Culture Arts

The City of Fayetteville is working to identify priorities for the next ten years as a part of the Parks System Master Plan. Which FOUR of the facilities, places or programs from the list above do you think should be the highest priority to consider?

#13 out of 33

Art in the parks (e.g., Wilson Castle) 14% (98)

-----*(Scientific Survey)*

(tie) #12 out of 33

Art in the parks (e.g., Wilson Castle) 12% (112)

-----*(Public Survey)*

What other comments or suggestions would you like to make about parks and recreation in Fayetteville?

More beautiful gardens and art like at Wilson Park would be lovely.

in the "natural state." Park art from local schools would also be a great addition - maybe have annual art contests (structures, murals, land design, etc) at some school level for an art park. More bird houses will also be appreciated.

I hate the tbd downtown art park. Don't need to spend so much on a trophy park that isn't close to households and residents will use once. I'm excited about Underwood Park. Another disc golf course would be awesome (lake Wilson?)

awareness of sanitation issues from pet poo runoff into streams, art and interactive art areas located across the city.

We are a wonderful community with the best library. And I would like to see more Arts and Education!

I would like to see land and open space preserved in Fayetteville. I would like to see people in underserved areas benefitted from these areas. I am worried the new arts corridor will lead to further gentrification in south Fayetteville. Perhaps parks could help offset this. I also think conservation should be a top priority as well as cleaning water systems (thinking especially about the creek at Wilson park and lake

Developing Underwood Park should be the highest priority item after the Arts Corridor area.

middle of the city. The Pratt Inn and Event Barn can be repurposed for uses the residents, artists, musicians, naturalists, curators, etc. would benefit from. Thank you for your consideration.

More information, physically (environmental area stations, bulletin boards, art murals) and virtual (web page, social media, webpage, geocache sites)

Art Sharing Areas

-----*(Public Survey)*

HOMELESSNESS

SURVEY KEY FINDINGS

Homelessness

2018 (Parks On Line First Survey Sum Results 6 21 18 n656)

	would LOVE to walk to the park.	
20	Ensure that ALL parks are a safe environment. We play baseball at Walker park and I am just appalled by the amount of homeless people that wander through and I have only seen an officer 1 time. There was a fight across the street from the field and then the two individuals started "making out" so that was a fun experience to explain to my 4 year old.....	5/14/2018 3:58 PM
49	Keep parks safe for children. I'm not sure the solution but my children do not feel safe at Walker Park. The homeless situation breaks my heart but needs to be addressed some how.	5/13/2018 10:33 PM
79	Safety -- for residents in the south side of town especially, this is a big concern. Walker park, for example, is not far from a large homeless encampment; and the trails run right along this area. City government organizations need to work together to develop a plan for the homeless, as their growth is impacting safety and desirability in the parks in the area. The south side of town is one of the fastest growing areas of Fayetteville; this concern should be a priority.	5/2/2018 7:53 AM
80	I think it's really important that we acknowledge (and embrace) how our parks are used by our transient community members. I hope that as we improve our parks and make them more and more appealing to the general public, that we do not push away the homeless people who need a safe and inviting place to hang out.	5/2/2018 6:23 AM
38	Walker park baseball fields need serious revamping and the park needs someway to keep the homeless out during special events or tournaments. Kessler is a huge attraction for baseball tournament directors looking for venues but not big enough so they have to use walker and white river. Tournament baseball brings in a ton of people to the cities where hosted. But walker park baseball fields and no way to keep the homeless out distracts tournament directors for using it.	5/14/2018 3:39 PM
45	The two things I dislike most about Fayetteville parks are dogs off-leash, and the general area around Walker Park. Most of the time, I'm afraid to even go to the bathroom by myself at Walker, much less with my child, due to the number of homeless people hanging out there at all times.	5/14/2018 12:24 PM
53	The safety for my children at Walker park is a concern. My children do not feel safe at the park and are having lots of questions and concerns about the homeless. I'm trying to answer with compassion but I'm honest with them that it makes me uncomfortable as well and they have to have a buddy or a parent to go to the restroom.	5/13/2018 10:46 PM
83	Our parks need to be open to everyone. Recent legislation is trending toward forcing the poor and homeless out of our public spaces, and this is unacceptable.	5/3/2018 10:40 AM

SURVEY KEY FINDINGS

Homelessness

2018 (Survey 2 Data All 181211 n422)

69	Picnic area and bathrooms. Safety of trails is a big concern with the evergrowing homeless population.	7/17/2018 6:42 AM
70	Small gathering areas, natural / sustainable playground, walking trail, hammock, hotel, climbing picnic area, pet area, nature trail	7/17/2018 12:01 AM 7/18/2018 9:00 PM
119	Maybe update the fields. Walker park (when practice starts) is rather scary- lots of homeless, drinkers roaming around.	7/13/2018 5:42 PM
120	Fishing, splash pad, picnic area picnic area	7/13/2018 4:51 PM 7/18/2018 9:39 PM
155	Some sort of monitoring so people feel safe. We don't want to invest all kinds of money for the space to become over run with the homeless. The bike trail South of Center is a perfect example of this. & the further South you go the worse it is.	7/10/2018 6:21 PM
156	Revolving training hill parkway	7/10/2018 5:24 PM
23	To me the biggest issue with Fayetteville parks are the homeless trashing out the facilities and loitering around passed out drunk and high. It's a disgrace to have to share the dugouts with sleeping people. I couldn't imagine being a homeowner and realizing the city is allowing my property value to plummet by not taking action on this blight of our city. My family spends a lot of time at city parks and the youngest are atnWalker Park- it's a disgrace what is allowed to go on at this park.	7/16/2018 9:32 AM
19	Not so much with how we get funding but the irresponsible nature of our spending. Walker park is a joke. The fields are second rate to much smaller communities and the homeless and degenerates that go there make it terrible. I think if you finish Kessler and make it a state of the art youth facility then we can bring in state and regional tournaments. We already have the ability to house all of them in our hotels due to the University and their athletic programs i.e. football, basketball, and baseball gamedays. With the influx of people we could easily afford to pay for it using the hotel/restaurant tax, but instead we are try to buy up more parkland to do absolutely nothing with, like the purchase of the additional land that you did at Gulley park.	7/17/2018 10:43 AM

SURVEY KEY FINDINGS

Homelessness

2021 Surveys (Scientific and Public)

Are there any other purposes you think are important?

Homeless people in Fayetteville have to live SOMEWHERE. Locking up the park restrooms and using police to harass homeless residents living in or near the park will only force them to hide around other parts of the city and force them to use the bathroom outside. Most of these people are either mentally ill or physically disabled and traumatized with no or few other options. While it may be true that a larger portion of the homeless are addicts/alcoholics as well, that is often only a symptom of a deeper issue (trauma/mental illness). Harassing these people will not make them die or go away, as life is not made easy for them anywhere. There is also the issue that locking people away from restroom facilities/running water during a pandemic and historic heat wave might not be the brightest move. Do better.

Area for homeless to rehabilitate and camp

SHELTER AND FOOD FOR THE HOMELESS

-----*(Scientific Survey)*

To provide resting places and bathrooms for the homeless.

Act as a gathering center for information - something like having a community bulletin board; a place to also inspire by having some art installations and small attractions that younger kids can interact with; having an area where people can lightly 'wash-up', stay warm, or stay cool may also help to increase quality of life for homeless populations

swim. On another subject, our parks and trails are used extensively by homeless people and yet they have little access to bathrooms and showers. This needs to be fixed!! An aquatic facility could certainly help with access to showers and restrooms. We have to stop ignoring the people that live here without a roof!! Parks MUST be part of this solution.

Keep parks clean and stop permitting and enabling the homeless to live in parks and along trails. It is environmentally destructive and creates unsafe conditions.

-----*(Public Survey)*

Are there any other things that keep you from using Fayetteville Parks and Recreation parks, facilities or programs?

homeless people move in on occasion

increase in homeless and beggars

Homeless camps, they are littered with trash and close to trails.

The homeless population

Unfortunately, I no longer go south of Fayetteville or Walker Park area due to homeless taking over

Homeless in some areas is a concern. Especially along the trails, under bridges, they are endangered too, camps need to be cleaned up

I avoid the parks that have been taken over by the homeless population. Mainly due to sanitary conditions and safety concerns.

SURVEY KEY FINDINGS

Homelessness

WALKER PARK is painfully full of drugs, alcohol, and homelessness. This park should be utilized for the kids but I rarely see anyone with young children out there because of the population hanging out. Also, the complete lack of adequate softball facilities for young girls and youth softball baffles me. Where are the softball fields at Mt. Kessler as initially proposed? Where is the maintenance of Walker Park softball fields? Why are the girls not playing at Gary Hampton (this was the initial purpose of building the facility - not adult softball). Lake Fayetteville fields are beyond subpar for an adequate youth softball league growing.

certain trail areas have turned into homeless camps, we should try to get them assistance and provide clean up to these areas

People are allowed to sleep and camp all over the bike path and at parks. If we need to build facilities for homeless then let's have that conversation but they should not be allowed to take up residence in our parks.

The homeless that hang out

increasing homeless population in Walker Park makes evening walks less safe as more fights occur, plus homeless men sleeping in Walker Park woods makes morning walks unsafe. Our children used to play in Walker Park creek unaccompanied, they no longer feel safe to do so.

The homeless population is prevalent across trails especially. I wish we had a better system to help these individuals and keeps them off the trails and parks, as well as their trash.

Now that my child is grown I use the parks and activities less but the trails more. I don't feel safe on the trails by myself because of our large homeless population. I'm a small woman and I never see any Park Patrol when I'm out. I have to find a buddy to join me. I grew up in F'ville and as a young child used to wander the tracks, Telegraph hill, Markham hill and the whole old part of town. It's a much different place now and I can't be so carefree.

Homeless camps are cluttered with litter mostly near natural water sources, White River swimming area would likely be like swimming in sewer water I'm afraid.

Tax money was never intended to furnish places for the homeless to live and prostitution to take place.

especially by giving them a few resources greater access to all of what our parks have to offer. I know this is not the pervue of the parks and recreation department, but I wanted to bring up that I'm scared people will fight P&R

homeless leaving camps abandoned. More trail clean up projects are needed. YRCC needs major renovations and expansion to serve underserved youth. Acquisition of Fayetteville has a duty to these citizen just as much as anyone else, and that if you want fewer homeless people in your parks to give them houses or learn how to mind your own business. Also, I know I'm preaching to the choir, but I feel safety concerns can be addressed well in the design phases of new programming, especially with considerable (ACCESSIBLE) community input in multiple formats. I would prefer multiple in person meetings regarding parks and recreation during hours that people

Homeless people keep others away from some areas.

Clean up the homeless issue, they are all over the trail system, camping, littering and fornicating

The homeless encampments throughout Walker Park are disturbing.

recreation are unattainable for many lower income people. City (not parks) need to address homelessness in order to be inclusive while not preventing families from accessing parks and trails due to fear of crime. Trails are filthy in many areas due to

-----*(Scientific Survey)*

SURVEY KEY FINDINGS

Homelessness

Local homelessness makes parks/trails unsafe

Scooters on trails; bicyclists not sharing the trails with runners and walkers; dogs off leash; trash; homeless; limited concessions and comfort facilities; shady/protected areas; drainage.

Some parks and trails feature homeless encampments. This needs to be fixed.

The blight of the homeless/transient population if reasonably easy to solve would have been done generations ago but the disregard for structured policing in this park leads to its disuse and is increasingly an embarrassment when people come to down town looking to explore and recreate. I am excited for the lights at the skate/bmx park as this will extend the use for this area which is an outlet for so many young people.

Walker Park homeless brigade hanging out at the park is a huge issue. If other parks get this bad, I would be very disappointed and stop taking my kids to any organized sports at these locations.

condition of the facilities; homeless gatherings

The homeless and drug use at walker Park our kids should not be there.

Sometimes there are homeless people at the parks and it can be intimidating and dangerous. We had a guy asked us for alcohol at a kickball game and he was obviously drunk and I am guessing homeless based on his attire.

homeless population hangs out at the parks.

Homeless use/encampment

Homeless in some parks cause me to go to other areas nowadays

the park is not safe for people with disabilities

The homeless problem in South Fayetteville. Tired of seeing the trash they leave behind. Im also concerned with the homeless people asking for handouts along the trail system.

The homeless population that illegally camps in and around Walker Park is a problem.

Select parks and trail sections are overwhelmed with homeless people, causing these areas to be covered in trash and generally unsafe. For an area that prides itself on being environmentally conscious, having the creek flooded with trash (coming from homeless camps) during heavy rain events is abhorrent.

Homeless people loitering or camping

Certain parks have a lot of the homeless people who get drunk and act silly close by or on the trails.

The homeless population by walker park.

Lake Fayetteville and Walker Park are terribly maintained. The homeless in walker park...

Around some certain parks there is good amount of homeless sketchy people who sometimes act out that keep people feeling unsafe at certain parks. Especially for females.

Homeless people living in the disc golf courses

Homelessness

The grass being to tall and the homeless in the wax disc golf course

Some trails and parks in south Fayetteville are littered with trash and homeless encampments.

The homeless aren't necessarily a problem but sometimes you see them scattered about with their tents. Could definitely be uncomfortable for a single mother.

parks. Also, walker park could benefit from staff presence given the number of folks who are experiencing mental illness/homelessness in that area.

Homeless living in the parks and along trails. It is not safe.

Walker park is basically a homeless camp. It's not safe. The creek is full of debris. The dugouts and open spaces are apartments for homeless. Children and families should be able to safely utilize the entire park, and not feel like they have to stay away from certain areas because it might be a threat. It's getting worse. It's not safe.

Walker Park is scary with the homeless people around.

Homeless are taking over the parks. When others try to use area homeless will chase others away. From watching homeless use creeks, splash pads to bathe to seeing homeless chase others out of covered picnic areas.

Homeless issue at a particular park.

Walker park is the closest park to us and we play youth baseball there in the Spring. I like this park but there are a lot of homeless people staying at or near the park. Our first practice there was a fight in the parking lot and our second practice there was a shirtless man dancing awkwardly for 45 mins which was confusing for the children. I wish the park wasn't overrun with people living there. They need another place for the homeless community to go.

SURVEY KEY FINDINGS

Homelessness

I don't believe the homeless hang out Walker has become would be tolerated at Wilson or Gulley.

Knowing when registration and cut off dates are in one central place. Homeless people taking over pavilions along with sleeping and pooping in dugouts that kids then play in.

-----*(Public Survey)*

What other comments or suggestions would you like to make about parks and recreation in Fayetteville?

Care, maintain, and improve existing parks and sidewalks. Educate the public on parks and recreation and their responsibility to be considerate. Homelessness. Enhance sidewalks and streets for bikes, runners, and walkers by removing overhead utilities which allows the trees to canopy the sidewalks and cool the area. Tame traffic by reducing and enforcing speed limits, adding speed tables and crossing lanes.

Please solve the homeless encampment and loitering problem

More control over homeless people in parks areas

Keep the homeless people out of the southern parks and off the bike trails. That way females and elder people feel safe while at the parks and on the trails.

high volume of kids in a small area of space. Also, I think the city (may not be the parks department) needs to research successful ways to help people impacted by homelessness and also talk to establishments giving out things to use compostable materials not one use materials that often end up on the ground and in the water.

Please stop the homeless from living/camping in parks and along trails. It produces litter and trash in the parks, a significant amount of which ends up in the creeks. This is not only unsightly, but environmentally damaging to our waterways and ecosystem. What good does it do if we each do our part to keep our parks and creeks clean if the city enables homeless encampments in our parks? It is also potentially dangerous for those trying to enjoy the parks to have a population of mentally ill and/or drug abusing homeless people living there. Please make solving this problem a priority.

Please maintain walker park. I walk in walker park almost everyday. It's urban camping for homeless. It's not clean. It's not safe. I should not be restricted from walking places in the park because of the homeless. Children can not enjoy the creek. And multiple areas. It's filthy, especially the creek. If this was a problem at Wilson park, I am sure it would be resolved. Please take care of the under resourced.

Improve the safety at parks. The homeless are taking over some places. I refuse to walk anywhere near some areas

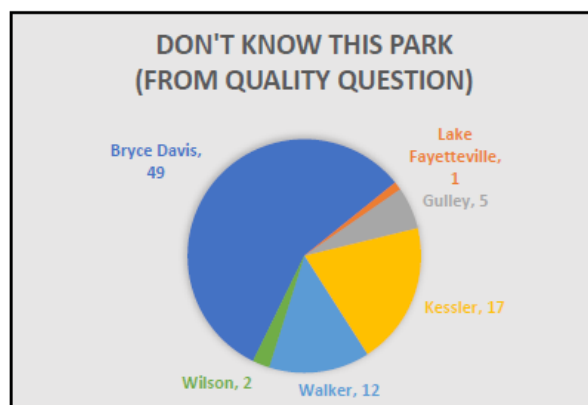
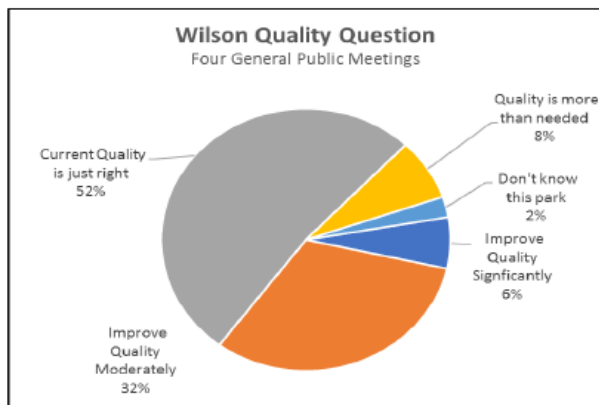
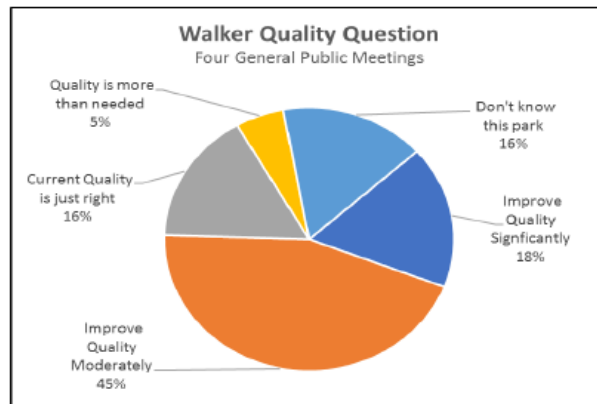
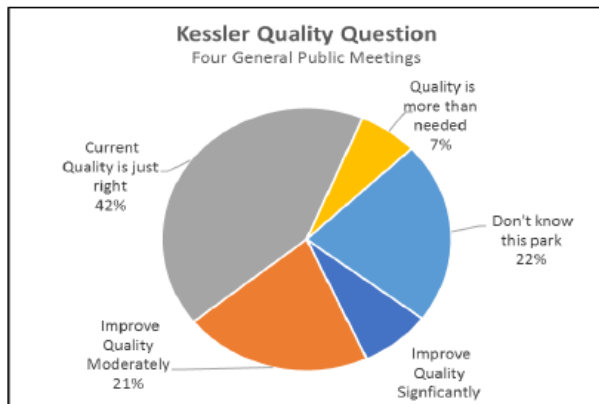
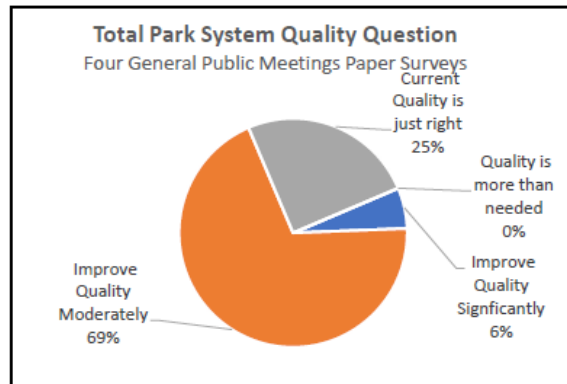
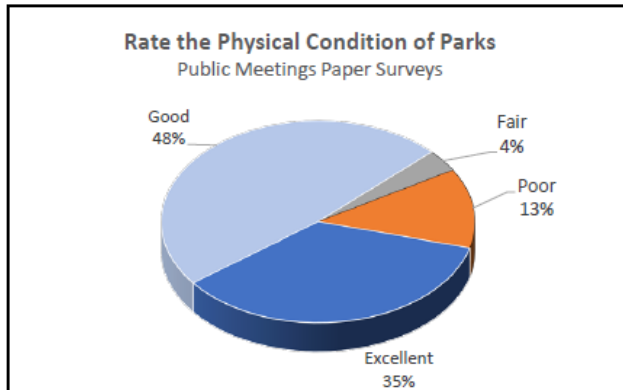
-----*(Public Survey)*

MAINTENANCE

SURVEY KEY FINDINGS

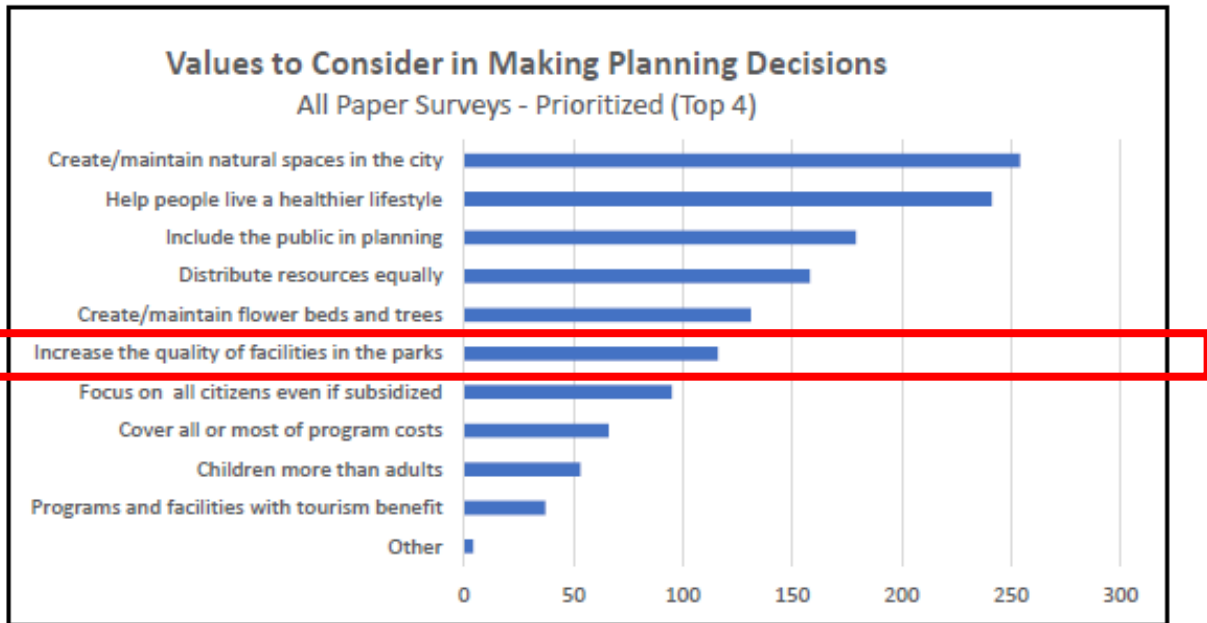
Maintenance

2018 (12 Public Meetings Paper Surveys)



SURVEY KEY FINDINGS

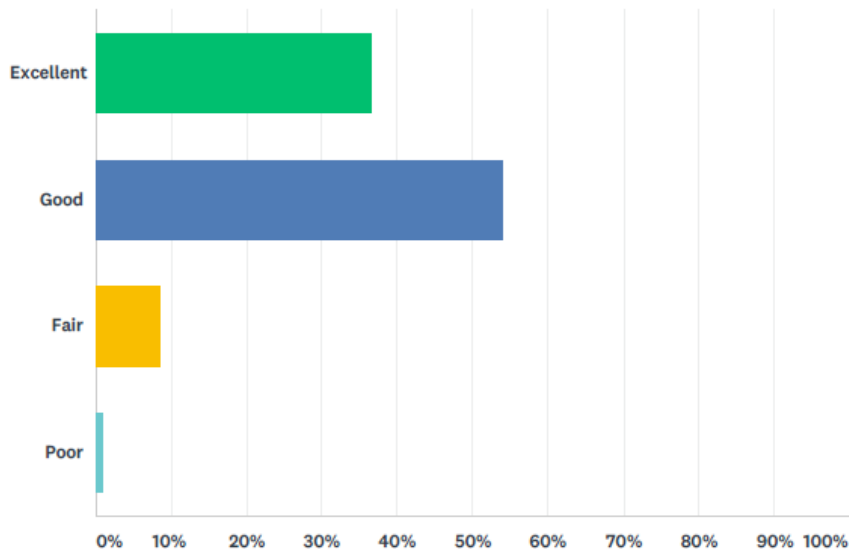
Maintenance



2018 (Parks On Line First Survey Sum Results 6 21 18 n656)

Q8 Of the Fayetteville parks you have visited, how would you rate their overall physical condition? (Please check only one)

Answered: 613 Skipped: 43

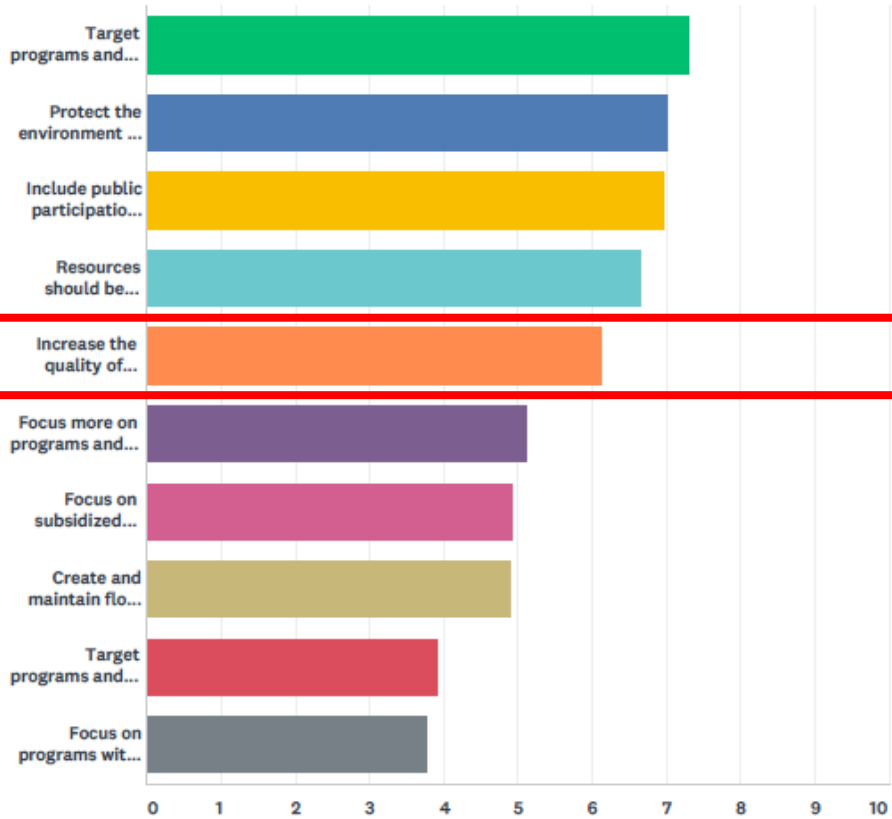


SURVEY KEY FINDINGS

Maintenance

Q11 As the City moves forward with this strategic plan, what values are most important to consider when making planning decisions? (1 is most important, 10 is least important) Please rank at least four.

Answered: 541 Skipped: 115



	1	2	3	4	5	6	7	8	9	10	TOTAL	SCORE
--	---	---	---	---	---	---	---	---	---	----	-------	-------

Increase the quality of facilities within parks	12.18%	11.98%	15.57%	10.78%	12.18%	8.78%	7.39%	4.79%	5.59%	10.78%	501	6.12
---	--------	--------	--------	--------	--------	-------	-------	-------	-------	--------	-----	------

SURVEY KEY FINDINGS

Maintenance

Q13 How would you spend \$100 dollars between the following two options? (Must add up to 100)

Answered: 485 Skipped: 171

ANSWER CHOICES	AVERAGE NUMBER	TOTAL NUMBER	RESPONSES
Add new recreational facilities	47	21,044	446
Renovate existing recreational facilities	59	27,456	468
Total Respondents: 485			

Q14 You have \$100 dollars to spend on park improvements. How would you spend the money? (Must add up to 100)

Answered: 487 Skipped: 169

ANSWER CHOICES	AVERAGE NUMBER	TOTAL NUMBER	RESPONSES
Add/renovate natural areas	28	12,141	438
Add/renovate trail facilities	27	11,793	433
Add/renovate picnic and playground facilities	23	9,869	430
Add/renovate sports facilities	24	9,843	403
Add/renovate indoor recreation space	14	5,054	370
Total Respondents: 487			

SURVEY KEY FINDINGS

Maintenance

2021 Surveys (Public and Scientific)

Thinking about using Fayetteville parks, recreation facilities, community centers or programs, how much of a problem, if at all, are each of the following for you?

Question	Major problem	Moderate problem	Minor problem	Not a problem	Not applicable/Don't use
Parks/facilities are not well maintained	9%	14%	31%	44%	2%

(Public Survey: Ranked #3 of 19 choices)

Question	Major problem	Moderate problem	Minor problem	Not a problem	Not applicable/Don't use
Parks/facilities are not well maintained	4%	10%	25%	56%	5%

(Scientific Survey: Ranked #13 of 19 choices)

How important, if at all, do you think it is for Fayetteville to focus on the following in the next few years?

Question	Essential	Very important	Somewhat important	Not at all important	Don't know
Improve existing parks and facilities	28%	40%	28%	3%	2%

(Public Survey: Ranked #5 of 12 choices)

Question	Essential	Very important	Somewhat important	Not at all important	Don't know
Improve existing parks and facilities	29%	39%	28%	3%	2%

(Scientific Survey: Ranked #6 of 12 choices)

SURVEY KEY FINDINGS

Maintenance

Rank these actions in order of importance for the next five years (1 being most important and 6 being least important). Please choose only one item per column.

Question	1	2	3	4	5	6
Increase resources devoted to maintenance	13%	17%	25%	22%	14%	9%

(Public Survey: Ranked #5 of 6 choices)

Question	1	2	3	4	5	6
Increase resources devoted to maintenance	12%	20%	26%	21%	13%	7%

(Scientific Survey: Ranked #4 of 6 choices)

Are there any other purposes you think are important?

Better **maintenance** of current facilities such as Lake Fayetteville ball parks, Wilson and Walker park tennis court surfaces and dual purpose marked for Pickleball (the fastest growing sport in the US).

More dog parks that are well **maintained**. More accessibility for disabled. Also play areas that are adult and disabled adults. Parks should not be planted with natives to our area tree and plant labels and eradicate poison ivy and invasive species

I think **maintaining** the Local Disc Golf courses is important. It's a growing sport, and it can really add to our economy when people travel to our area to play the courses.

I love our parks and use the trails many times a week. As we decide priorities please don't over commit. Many of our existing facilities look run down and poorly **maintained** (bathrooms, tennis courts, landscaping, trail **maintenance**, parking). Don't build more unless we have a budget to **maintain** things. I would love to see more tennis courts with lights, as well as pickleball courts but only if we can keep them **maintained**.

A well **maintained** dog park. Hiking only trails (no bikes).

The city spends too much on trees, parks, oversized sidewalks, trails. **Maintain** what you have. Stop wasting money on things that bring no revenue!

We need more disc golf courses and the existing course to be better **maintained** (walker park)

Fayetteville really needs a premier disc golf course and more regular **maintenance** on their existing courses.

Disc golf **maintenance**

I am an avid Disc Golfer so having access to well **maintained** courses is of high priority to me.

More and better Disc Golf courses. Better **maintenance** on the existing courses.

Help local clubs **maintain** and grow disc golf courses

Maintaining Maintenance on all parks

(Public Survey)

SURVEY KEY FINDINGS

Maintenance

Are there any other things that keep you from using Fayetteville Parks and Recreation parks, facilities or programs?

Walker Park must be **maintained** and updated. It's embarrassing facility and makes visitors feel unsafe. Parking and traffic at Kessler must be addressed as well. Quickly.

The tennis courts at Walker and Wilson are poorly **maintained**. We would use them all the time if they were **maintained**.

The access and road to finger park is in desperate need of **maintenance**. The trails could use more trash cans and restrooms along it. And what happened to the hillside at Kessler park is absolutely depressing. I took my girlfriend to one of the first places we had a date for an anniversary and the whole hill was missing for a big mud pit? And why?

Would like to have a nice and **maintained** dog park. I feel unsafe at certain parks and trails. The tennis facilities need to be updated, it would be nice to be able to reserve courts so we can play sanctioned tennis matches.

Tennis courts are not consistently well **maintained** and are often full

Your doing a great job. Please keep as much natural space in each park as possible

Fayetteville is lacking adequate number of pickleball and tennis courts. The courts that exist are poorly **maintained**.

Lake Fayetteville and Walker Park are terribly **maintained**. The homeless in walker park...

The lack of **maintenance** to the Fayetteville Disc Golf courses. West Fork, Farmington, Springdale, and even Huntsville is doing a better job. It's the fastest growing sport in the U.S.

Disc golf course need better **maintenance**

Lake Fayetteville disc golf course is one of my favorites that I rarely use. It is not mowed enough **or maintained** other than the volunteer work from local players. JB Hunt park disc golf course in Springdale is kept up beautifully, and therefore I drive the extra distance to play this course instead of Fayetteville.

Maintenance of the disc golf courses

Yes the Disc golf courses are not well **maintained** like the surrounding cities

Sometimes **maintenance** is lacking in the disc golf courses available. Especially mowing. Which, in turn, leads to people going to courses outside Fayetteville which are more appropriately **maintained**.

I think my answers are skewed. I live 3 blocks north of Wilson Park. It has become a second back yard to me. It's beautiful. I walk to and from there and always feel safe. Thank you to those that do such a wonderful job at **maintaining** it :)

(Public Survey)

SURVEY KEY FINDINGS

Maintenance

What other comments or suggestions would you like to make about parks and recreation in Fayetteville?

Lake Fayetteville should be improved and maintained.

Park maintenance is far worse in Fayetteville than other cities in Northwest Arkansas.

Take care of your soft surface trails. Fayetteville's trail maintenance is an embarrassment compared to Bentonville. It's 100% volunteer

Park budgets seem to struggle for maintenance funding. It's not sexy, but it's absolutely necessary.

Disappointed in the maintenance at Walker Park. Specifically the leaves around the base of the fencing, cigarette butts scattered around and after rain wet areas on the ball field and also in the concrete walk areas. Walker needs serious investment.

Fayetteville wouldn't be Fayetteville without our parks and recreational opportunities. Let's maintain what we have built and keep growing to serve all of our community.

Need to maintain and upgrade current facilities! The marina at lake Fayetteville needs to be improved! The softball field at Wilson Park is not used! Turn into an aqua park or lap pool that can I love our parks and think the city of Fayetteville does an excellent job maintaining them. Because the city is so good at maintaining the parks we do have, I ranked adding new parks/developing undeveloped parks as the highest priority. Our current parks are fantastic!

Better job of maintaining Lake Fayetteville Disc Golf Course. Adding a real championship-caliber course in Fayetteville.

Better maintenance of the disc golf courses

Would like to see more disc golf courses and maintenance please

West Fork, Farmington, Huntsville, and Springdale are doing a better job than Fayetteville at creating and maintaining their disc golf courses. I'm very surprised.

Take better care of lake Fayetteville. Its a treasure that could be better maintained.

(Public Survey)

Some Takeaways:

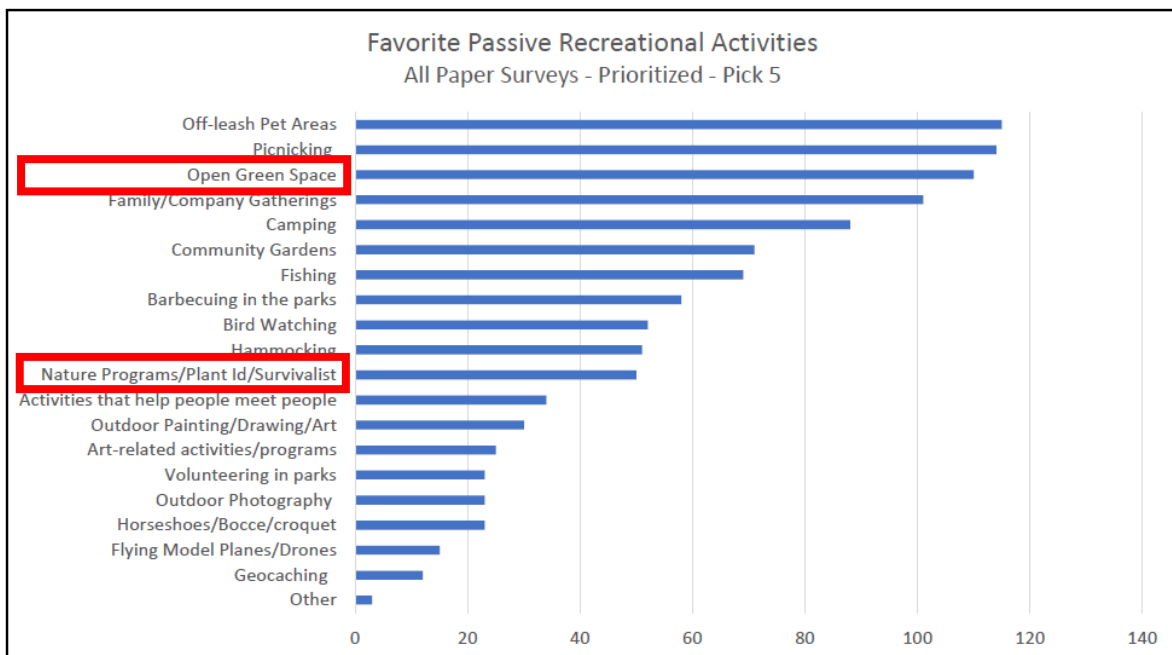
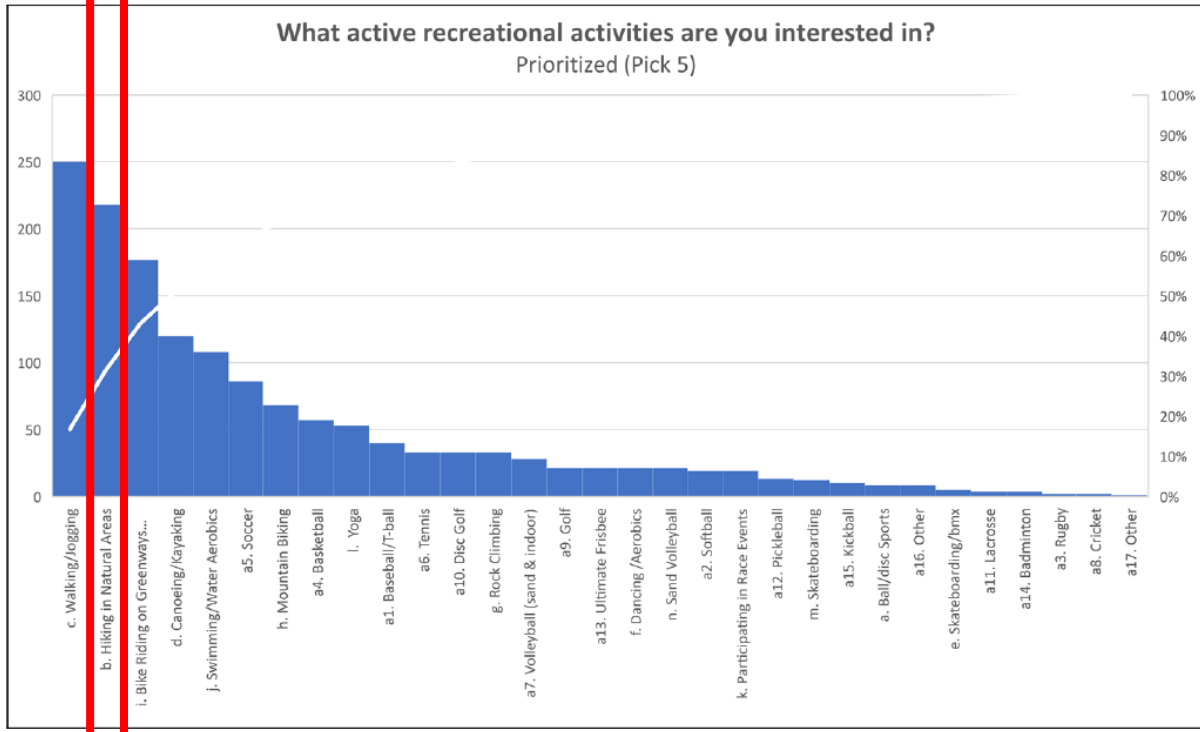
1. Disc Golf, Walker Park, Lake Fayetteville, and Dog parks were recognized the most as lacking maintenance and needing improvement. I stopped copy/pasting disc golf comments because there were so many. Keep in mind these responses were to a public survey and not a scientific survey.
2. Several comments about maintaining what we have before building additional facilities

NATURE, CONSERVATION,
AND OPEN SPACE

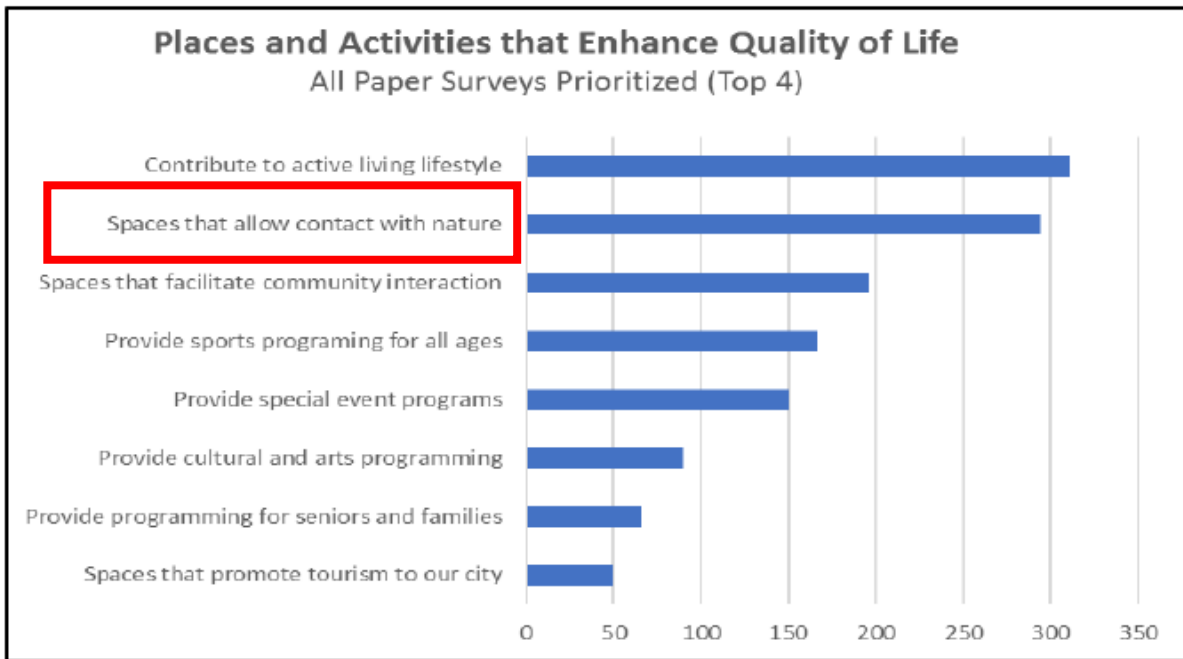
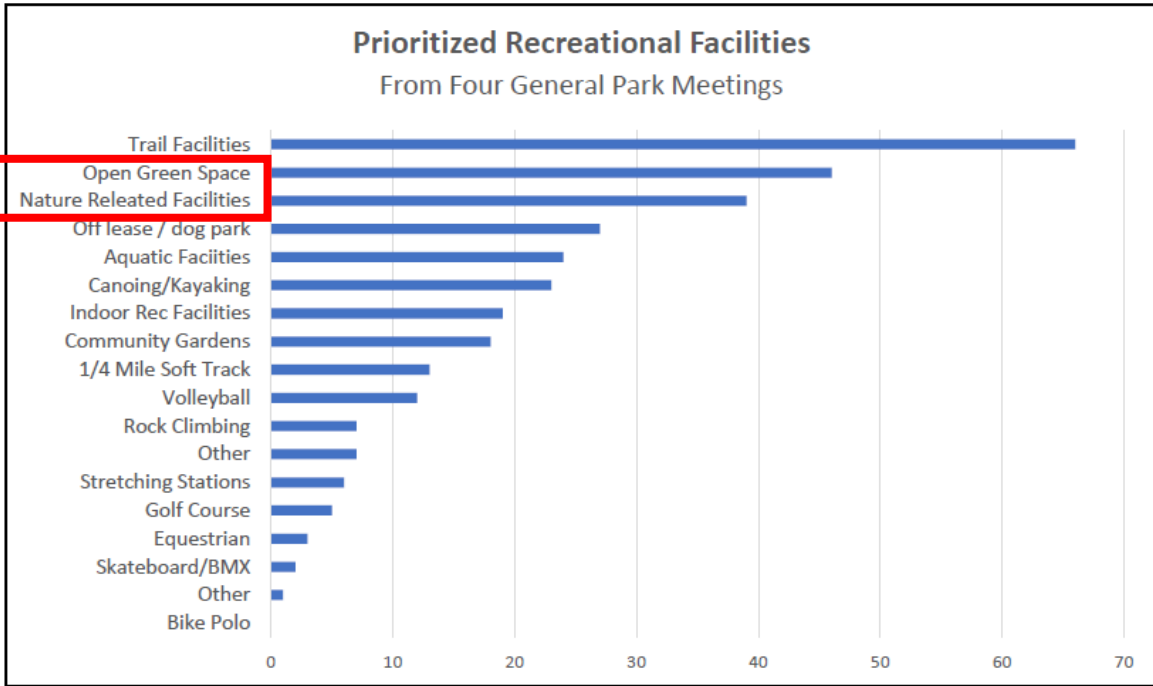
SURVEY KEY FINDINGS

Nature, Conservation, and Open Space

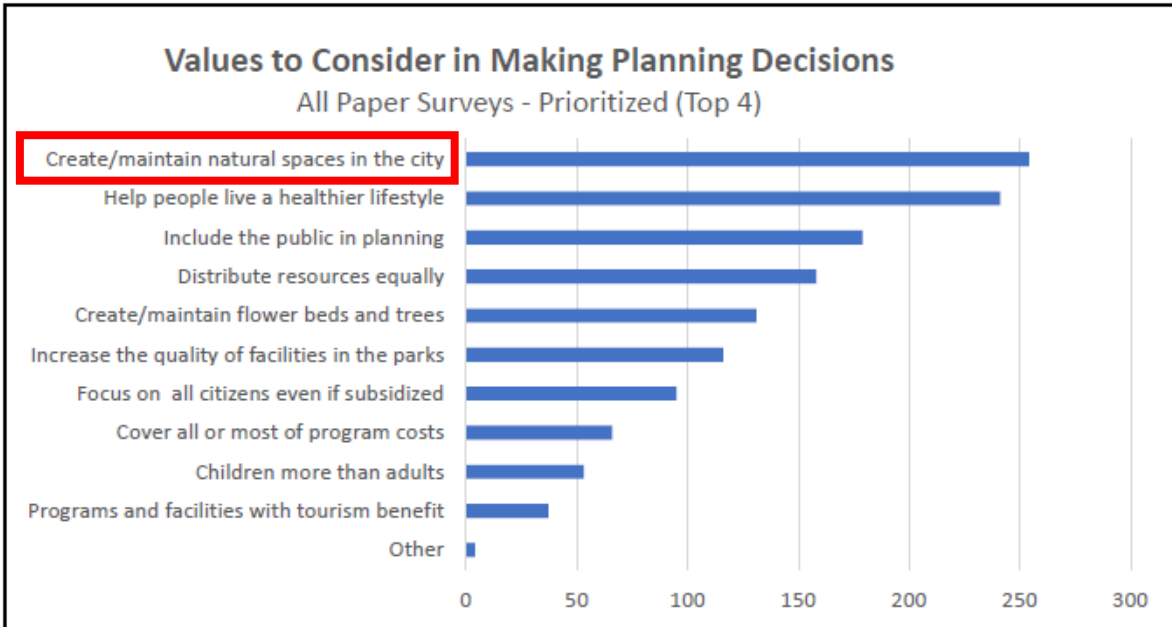
2018 (12 Public Meetings Paper Surveys)



SURVEY KEY FINDINGS
 Nature, Conservation, and Open Space



SURVEY KEY FINDINGS
Nature, Conservation, and Open Space



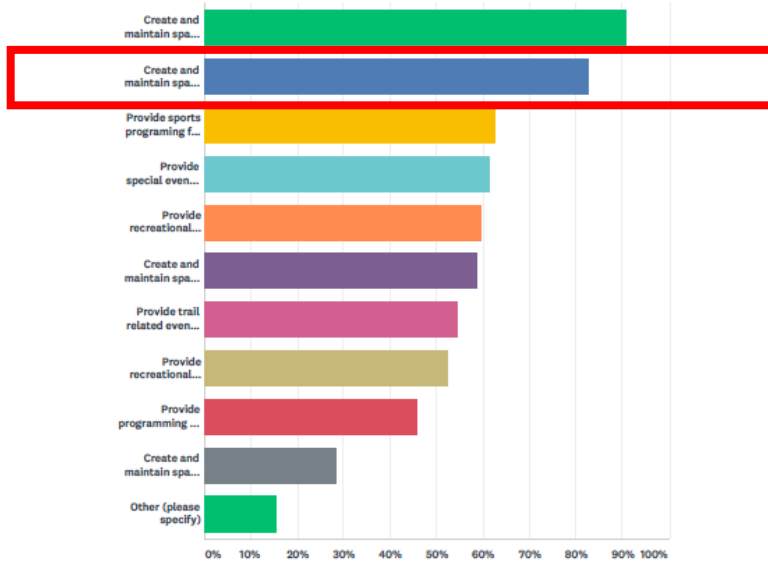
SURVEY KEY FINDINGS

Nature, Conservation, and Open Space

2018 (Parks On Line First Survey Sum Results 6 21 18 n656)

Q9 Fayetteville's Parks and Recreation Department can provide many services (places, activities, etc.) to enhance the quality of life. Please check any of the below services that you think are important for the Parks and Recreation Department to provide.

Answered: 539 Skipped: 117



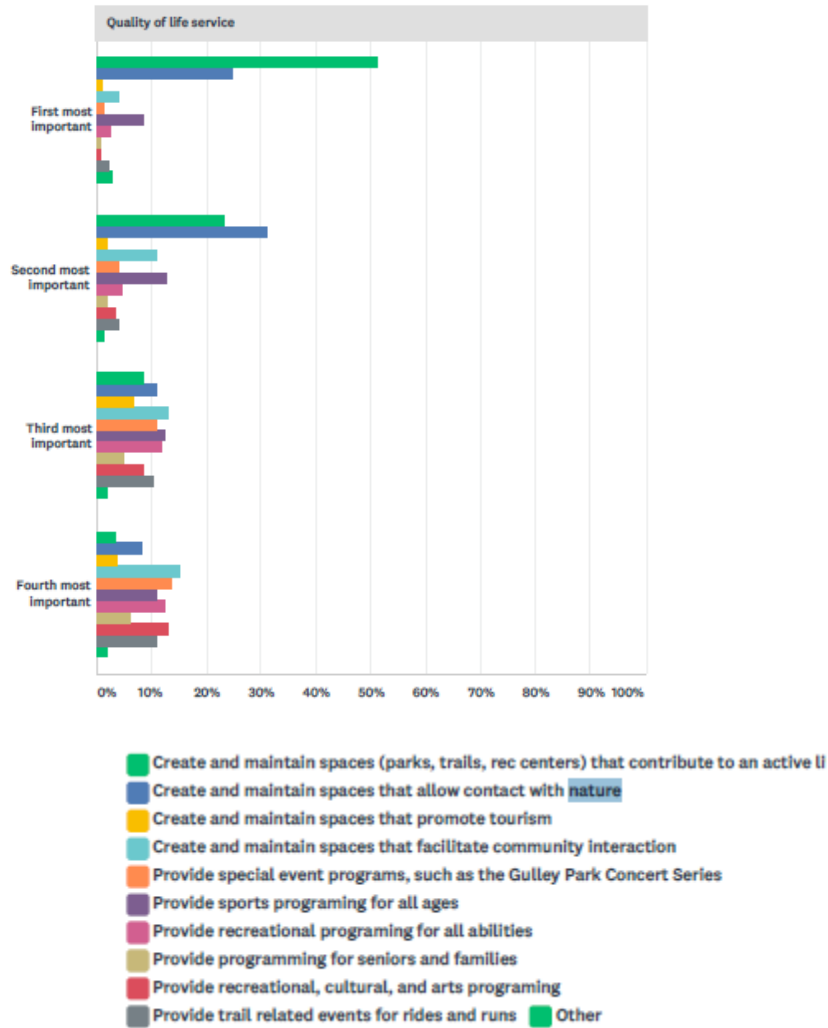
ANSWER CHOICES	RESPONSES
Create and maintain spaces (parks, trails, rec centers) that contribute to an active living lifestyle	90.72% 489
Create and maintain spaces that allow contact with nature	82.56% 445
Provide sports programming for all ages	61.60% 332
Provide special event programs, such as the O'Leary Park Concert Series	61.60% 332

SURVEY KEY FINDINGS

Nature, Conservation, and Open Space

Q10 Of the quality of life services listed in the previous question, which four do you think are most important?

Answered: 529 Skipped: 127



Q16 Several types of active recreational activities are listed below. Please circle the participation level for you or members of your household.

Answered: 469 Skipped: 187

	HAVE PARTICIPATED (1)	INTERESTED IN PARTICIPATING (2)	NOT INTERESTED (3)	TOTAL	WEIGHTED AVERAGE
Nature Programs/Plant ID/Survivalist	20.99%	44.81%	34.20%		
	89	190	145	424	2.13
Weighted Total	24.00%	24.00%	57.95%		

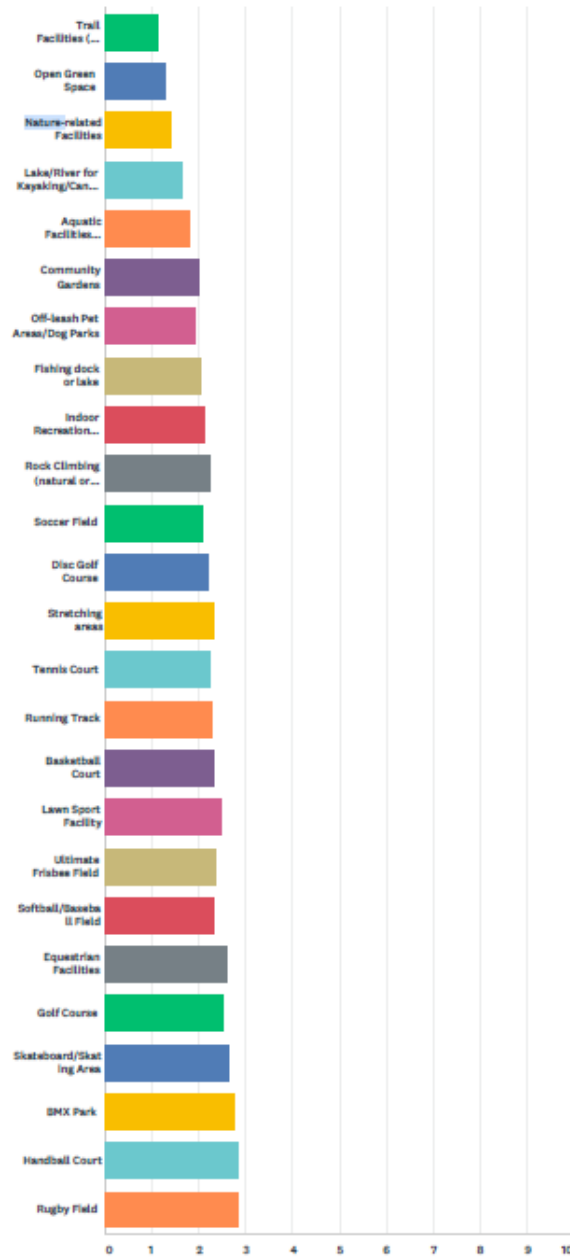
BASIC STATISTICS					
	MINIMUM	MAXIMUM	MEDIAN	MEAN	STANDARD DEVIATION
Nature Programs/Plant ID/Survivalist	1.00	3.00	2.00	2.13	0.96

SURVEY KEY FINDINGS

Nature, Conservation, and Open Space

Q18 We've listed several types of recreational facilities below. Please circle a facility type that you or members of your household have used in the past 12 months or would be interested in using.

Answered: 460 Skipped: 196



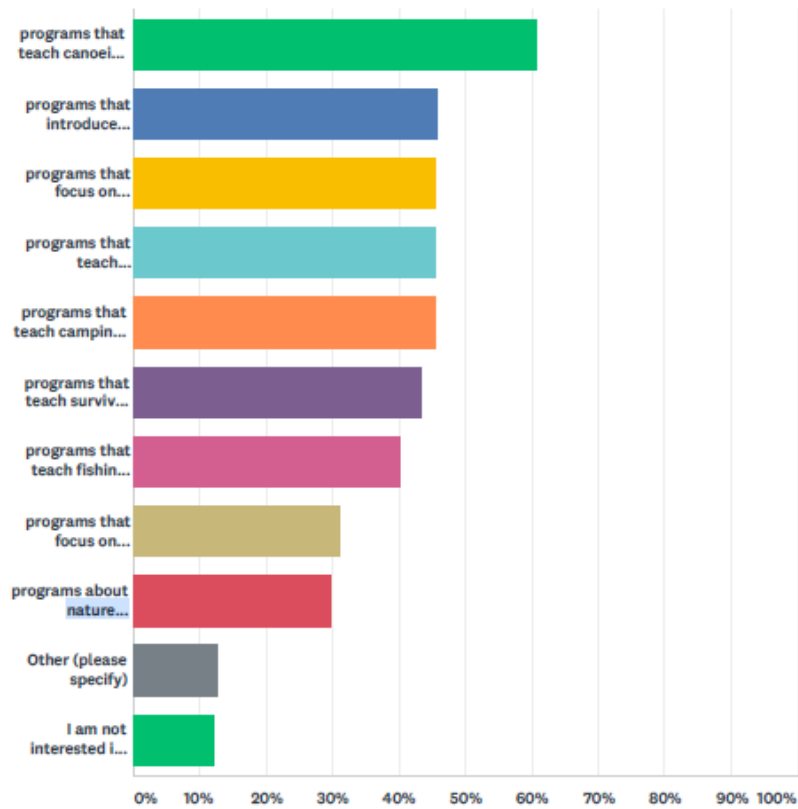
	HAVE USED IN LAST 12 MOS.	INTERESTED IN USING	NOT INTERESTED	TOTAL	WEIGHTED AVERAGE
Nature-related Facilities	66.28%	26.28%	7.44%	430	1.41

SURVEY KEY FINDINGS
Nature, Conservation, and Open Space

2018 (Survey 2 Data All 181211 n422)

Q1 In previous surveys, people gave "contact and interaction with nature" high ratings. Check any of the nature programs below that you would you be interested in.

Answered: 414 Skipped: 8



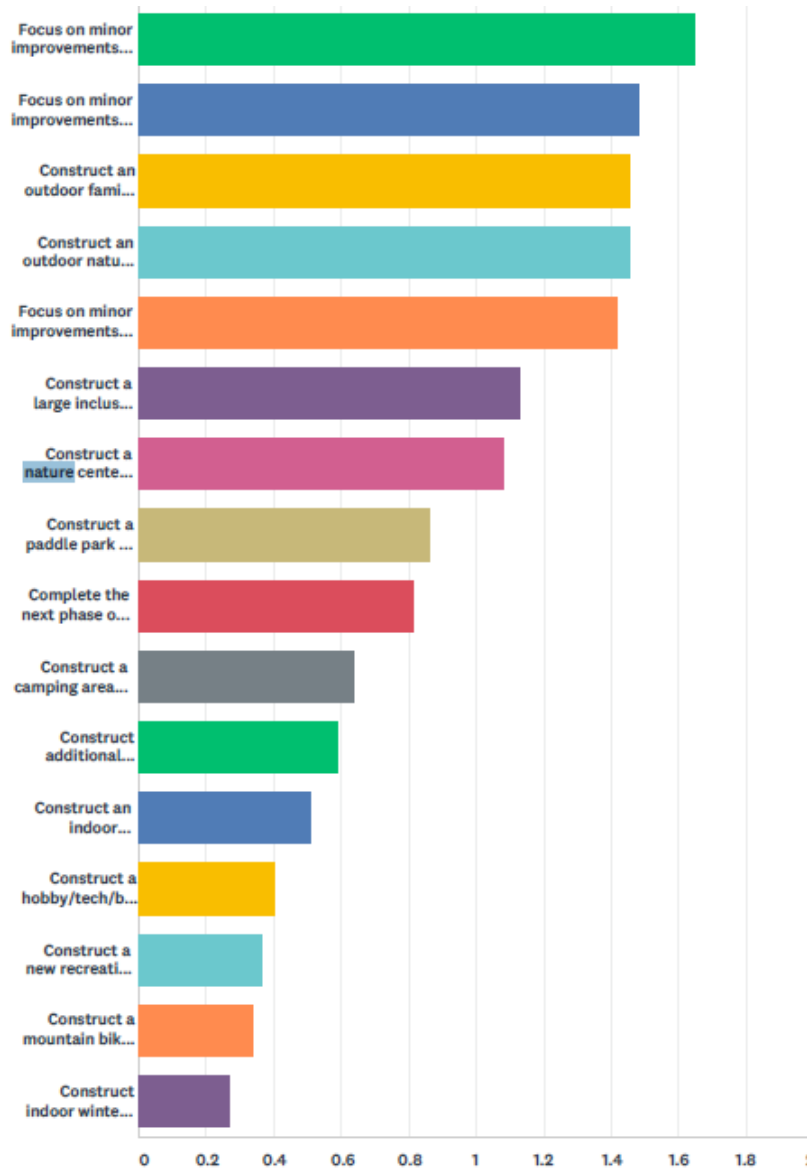
ANSWER CHOICES	RESPONSES	
programs that teach canoeing and kayaking	60.63%	251
programs that introduce people to natural settings	45.89%	190
programs that focus on learning about plants	45.65%	189
programs that teach backpacking / orienteering skills	45.65%	189
programs that teach camping skills	45.41%	188
programs that teach survival skills for natural areas	43.24%	179
programs that teach fishing skills	40.10%	166
programs that focus on birding	31.16%	129
programs about nature photography	29.71%	123
Other (please specify)	12.80%	53
I am not interested in nature-based programs	12.08%	50
Total Respondents: 414		

SURVEY KEY FINDINGS

Nature, Conservation, and Open Space

Q4 There are many types of public recreational amenities that Fayetteville does not have. This question looks at facilities that would require additional funding to build and operate. Some may require purchase of land to build on. Please indicate your level of support/opposition for each of the following. Rough estimates of construction-only costs are provided.

Answered: 421 Skipped: 1



Construct a nature center in the city (~\$3 million)	27.79%	29.28%	28.29%	10.42%	4.22%	403	1.08
	112	118	114	42	17		

SURVEY KEY FINDINGS

Nature, Conservation, and Open Space

Q3 The city recently acquired a 228-acre parcel of land at Millsaps Mountain, named Centennial Park, which is located west of Interstate 49. Part of the purchase was through a donation with the stipulation that the land be developed with mountain biking trails. There will be space for other recreational amenities. Beyond bike facilities and trails, what else would you like to see at this future park site?

Answered: 267 Skipped: 130

29	Mostly conservation of the land, but hammock places, restrooms, and water fountains would be a plus.	7/24/2018 11:11 AM
48	a facility similar to the new-ish one on Gregg Ave, that includes restrooms, water fountain, and information explaining the water management and conservation practices used on the project.	7/23/2018 6:28 PM
4	Hiking trails, nature education areas for schools, scout groups etc.	7/27/2018 7:05 AM
77	An indoor aquatic facility, we have need for indoor lessons, therapy, play and competition space for the residents fo Fayetteville. Not only can local competitive swim teams use, but FHS can also have a "home" pool. There are so maby uses for a facility of this nature .	7/16/2018 8:38 AM
105	Nature exploration area for children	7/15/2018 2:43 PM
116	picnic area, pet area, nature trail	7/13/2018 6:36 PM
136	Nature trails (walking)	7/13/2018 11:28 AM
164	Nature education, leave no trace info	7/9/2018 7:31 PM
177	Nature center, splash pad for kids	7/5/2018 5:11 PM
183	Hiking and nature trails, ponds or water features for swimming or fishing or wading, picnic areas, performance and event areas, cleared open areas that can also be used as sled runs	7/4/2018 9:14 PM
186	Nature programs offered as listed above, volleyball court. Not necessarily a dog park but dog friendly amenities like water stations, pet waste station dispenser etc	7/4/2018 1:08 PM
198	Safe areas for young children to explore nature!	7/2/2018 7:31 PM
229	Quiet places to sit for contemplation. Nature trails that are only for hiking in addition to the bike trails.	6/23/2018 11:30 PM
240	Picnic facilities (like the WPA ones at Devils Den - 1930s Arts and Crafts revival), scenic overlook trail for walkers not just bikers and hikers, birding areas and areas to attract birds, small nature based playground (like rope course and rock climbing) for children	6/23/2018 10:44 AM
255	Teaching facilities for the community learn a variety of nature skills and knowledge.	6/23/2018 1:03 AM
263	Nature center.	6/22/2018 8:19 PM

SURVEY KEY FINDINGS
Nature, Conservation, and Open Space

2021 Surveys (Public and Scientific)

During the past few years, on average, how often did you use or participate in the following in Fayetteville?

Question	Never	Weekly	Monthly	A few times a year	Not sure
Natural areas and trails	8%	44%	22%	24%	2%
Natural areas and trails	3%	57%	26%	14%	0%

Communities offer parks and recreation facilities and programs to their residents for various reasons. How strongly do you agree or disagree that the City should offer services for the following purposes?

Question	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree
#2 out of 14 Provide places for people to spend time outdoors in nature	89%	8%	1%	1%
#4 out of 14 Protect the natural environment and promote environmental sustainability (e.g., water quality, wildlife, air quality)	87%	10%	2%	1%
#1 out of 14 Provide places for people to spend time outdoors in nature	91%	7%	1%	1%
#4 out of 14 Protect the natural environment and promote environmental sustainability (e.g., water quality, wildlife, air quality)	86%	11%	2%	1%

-----*(Scientific Survey)*

-----*(Public Survey)*

SURVEY KEY FINDINGS
Nature, Conservation, and Open Space

For each of the following types of facilities, places, or programs, please tell us whether you think there are too many, too few or about the right amount.

	Question	Far too many	Too many	About right	Too few	Far too few	Don't know
#4 out of 33	Open space and natural areas	0%	1%	51%	28%	9%	10%
#25 out of 33	Environmental education/nature centers	0%	1%	22%	37%	11%	30%
#18 out of 33	Designated areas for natural environment preservation/conservation and open space	1%	2%	34%	29%	12%	23%
<i>-----(Scientific Survey)</i>							
#5 out of 33	Open space and natural areas	0%	1%	48%	33%	11%	6%
#22 out of 33	Environmental education/nature centers	0%	1%	25%	36%	12%	26%
#17 out of 33	Designated areas for natural environment preservation/conservation and open space	1%	1%	32%	31%	14%	20%
<i>-----(Public Survey)</i>							

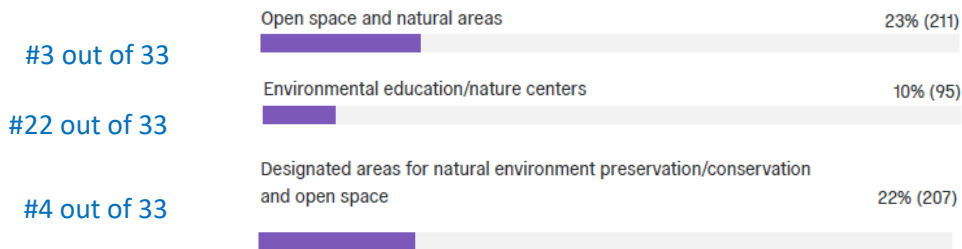
SURVEY KEY FINDINGS

Nature, Conservation, and Open Space

The City of Fayetteville is working to identify priorities for the next ten years as a part of the Parks System Master Plan. Which FOUR of the facilities, places or programs from the list above do you think should be the highest priority to consider?



-----(*Scientific Survey*)



-----(*Public Survey*)

How important, if at all, do you think it is for Fayetteville to focus on the following in the next few years?

Question	Essential	Very important	Somewhat important	Not at all important	Don't know
#3 out of 12 Preserve and connect more natural areas	39%	33%	20%	4%	2%
#3 out of 12 Preserve and connect more natural areas	39%	33%	21%	5%	2%

-----(*Scientific Survey*)

-----(*Public Survey*)

SURVEY KEY FINDINGS

Nature, Conservation, and Open Space

Rank these actions in order of importance for the next five years (1 being most important and 6 being least important). Please choose only one item per column.

Question	1	2	3	4	5	6
#3 out of 6 Expand the park system by acquiring new property for future parks and natural lands	29%	16%	18%	11%	12%	15%
#1 out of 6 Focus on projects that renovate/enhance existing parks and natural areas	30%	29%	21%	9%	7%	5%

-----(*Scientific Survey*)

#1 out of 6 Expand the park system by acquiring new property for future parks and natural lands	35%	17%	12%	12%	10%	14%
#3 out of 6 Focus on projects that renovate/enhance existing parks and natural areas	27%	25%	22%	12%	9%	5%

-----(*Public Survey*)

SURVEY KEY FINDINGS

Nature, Conservation, and Open Space

Are there any other purposes you think are important?

Some areas are **conserving** and even building "corridors" or "wild ways" between parks and nature reserves so that wildlife has territory that is safe to travel, and so that it's less likely residents have large predators traversing through neighborhoods. Fayetteville residents love living in a town where they might spot wildlife, but the rate of building threatens that. It would be great if Parks and Rec helped with this under the same umbrella as providing natural spaces. There would just also be a focus of connecting those places in ways that are safe and adequate for wildlife. Here's a link to a wonderful PBS documentary about this happening in other places. <https://www.pbs.org/wgbh/nova/video/wild-ways/>. Perhaps Parks and Rec could offer birding classes, or even competitions, or kid events that teach about local wildlife behaviors and benefits.

Experiential **Nature** based learning

opportunity to learn about **nature/natural** settings/**natural** history of the area

I think it's important to have these assets to our city because I believe it increases the feeling of unity with **nature** despite the college-aligned urban setting.

1) **Natural** spaces are also important to protect watersheds and provide absorption of groundwater. Our city is already moving beyond its capacity to prevent flooding and absorb groundwater from an overbuilt environment. 2) Mature trees in **natural** areas provide essential health benefits for neighborhoods and our city.

Fayetteville spends too much on all these duplicate parks, tree counting jobs, maintenance and landscaping. There are plenty of **natural** or state ran places for people to use.

Green spaces for preservation/**nature's** sake, not just for human appreciation

Making **nature** accessible to all.

environmental education regarding **nature**, the importance of park, park maintenance volunteers, giving back to the community.

Childhood learning-particularly early learning and **nature** programs geared toward youth.

Preservation of our **natural** environment is the number one purpose of parks.

Providing educational services about Fayetteville/Arkansas history (including histories of historically ignored populations of Fayetteville such as Black, indigenous, and disabled people), the environment (and how to protect it), and specific information about some of Fayetteville's **natural** features (such as geology, flora, fauna, climate, etc.).

Parks and rec facilities do not have to be all about activities and doing something. Places to sit and relax, and enjoy **nature** and be away from traffic, noise, etc., are nice, too. And everything doesn't have to be about biking!

Provide open spaces where people can connect with **nature** and enjoy the created world.

SURVEY KEY FINDINGS

Nature, Conservation, and Open Space

What other comments or suggestions would you like to make about parks and recreation in Fayetteville?

start. What about more parklets and native-plant landscaping along roads? Finally, the Parks Systems should devote more resources to **conserving** untouched open space by purchasing land that will otherwise become low-density sprawl housing. A native plant garden, more information about ecology, and preserved areas with nature trails might help educate the public about our environment. The abundant parking lots in the city could be purchased and converted into urban park space (as is happening on Dickson with the Arts corridor project -- I would love to see more of this); there are far too many that blight urban areas near the square. There are many ways for the Parks System to be bold and ambitious. I would like to see the emphasis shift from offering spaces for sports and recreational playing fields -- often areas of ecologically dead turf grass that drains resources and requires cutting, and which we already have in abundance -- to preserving our natural spaces and encouraging the public to use and appreciate them. We need to do it now before it is too late.

Emphasize procuring and **conserving** open space; once it is gone it is lost. Growing population needs more space set aside.

Keep the parks as **natural** as possible. Avoid paving large areas. Gulley Park for example.

Parks are a great community asset that should be maximized in the full context of the city. A park can double as recreation and storm water infrastructure. A park can double as **nature** preservation and equity-enhancing connectivity. A park can contribute to neighborhood security by enhancing visibility while providing social "hang-out" space. Find ways to get more bang for our buck instead of focusing on single-use strategies.

It's hard to answer question 11, because I don't have training or experience in urban development, so I don't know what it would take to manifest the priorities I shared in question 10. Broadly speaking, I want more open areas to enjoy **nature** in safe and accessible ways. I want fewer tiny neighborhood parks that only benefit people in high-income subdivisions. I want more connectivity and greater extension of the bike trail. I'd like it to be a bit easier to learn what the city offers and how to sign up for it. I love the YRCC's X-Factor homeschool PE program. I especially love that my kids get to interact with U of A interns there, and I'd like to see that partnership strengthened.

We need to make sure land is set aside for future parks. As the city expands, we will lose the opportunity to keep Fayetteville's **natural** feel if we don't ensure that adequate parkland is preserved.

Homeless camps are cluttered with litter mostly near **natural** water sources, White River swimming area would likely be like swimming in sewer water I'm afraid.

More child safe **nature** trails

It's really, really important to me that we preserve large wooded areas as **natural** spaces.

(1) Arkansas has one of the lowest gym to population ratio in the nation - municipal fitness facilities could help (2) As Fayetteville keeps growing, it is imperative to set aside land for **natural** spaces now, before sprawl and development enclose them forevermore. And the more urban we become, the more important it is to have spaces to connect with **nature** that are close and accessible for people living in the city. (3) Protected bike lanes and off-road trails are optimal for cyclist safety and auto-traffic flow. (4) Fully Paved Lake Sequoyah Trail? Please?

Preserve more **natural** areas within the city limits

SWIMMING AND
RECREATION CENTERS

SURVEY KEY FINDINGS
Swimming Pool and Rec Center

2018 (Parks On Line First Survey Sum Results 6 21 18 n656)

Q18 We've listed several types of recreational facilities below. Please circle a facility type that you or members of your household have used in the past 12 months or would be interested in using.

Answered: 460 Skipped: 196

	HAVE USED IN LAST 12 MOS.	INTERESTED IN USING	NOT INTERESTED	TOTAL	WEIGHTED AVERAGE
Aquatic Facilities (pool and/or splash pad)	37.06% 159	42.89% 184	20.05% 86	429	1.83

Q3 The city recently acquired a 228-acre parcel of land at Millsaps Mountain, named Centennial Park, which is located west of Interstate 49. Part of the purchase was through a donation with the stipulation that the land be developed with mountain biking trails. There will be space for other recreational amenities. Beyond bike facilities and trails, what else would you like to see at this future park site?

Answered: 267 Skipped: 130

Out of the 267 responses, 21 of the responses recommended a public pool/aquatic center. Most of the requests wanted the pool to be indoor/open all year.

2018 (Online Survey Centennial Question 407)

Q4 There are many types of public recreational amenities that Fayetteville does not have. This question looks at facilities that would require additional funding to build and operate. Some may require purchase of land to build on. Please indicate your level of support/opposition for each of the following. Rough estimates of construction-only costs are provided.

Answered: 421 Skipped: 1

	STRONGLY SUPPORT	SUPPORT	NEUTRAL	OPPOSE	STRONGLY OPPOSE	TOTAL	WEIGHTED AVERAGE
Construct an indoor competition pool (~\$4 million)	29.61% 122	12.86% 53	29.61% 122	20.39% 84	7.52% 31	412	0.51

SURVEY KEY FINDINGS
Swimming Pool and Rec Center

2021 Surveys (Public and Scientific)

During the past few years, on average, how often did you use or participate in the following in Fayetteville?

Question	Never	Weekly	Monthly	A few times a year	Not sure
Parks, playgrounds and picnic areas	3%	57%	22%	17%	1%
Natural areas and trails	3%	57%	26%	14%	0%
Swimming pool	60%	10%	4%	23%	3%
Recreation centers (e.g., YRCC)	64%	5%	5%	18%	8%
Sports fields or courts	34%	23%	14%	26%	2%
Sports leagues	57%	18%	6%	15%	4%
Events (e.g., Gulley concerts, running or cycling races)	18%	10%	19%	50%	3%

(Public Survey)

Parks, playgrounds and picnic areas	7%	38%	24%	29%	2%
Natural areas and trails	8%	44%	22%	24%	2%
Swimming pool	72%	5%	3%	17%	3%
Recreation centers (e.g., YRCC)	71%	2%	3%	16%	7%
Sports fields or courts	50%	9%	12%	27%	2%
Sports leagues	77%	6%	3%	10%	4%
Events (e.g., Gulley concerts, running or cycling races)	32%	6%	12%	47%	3%

(Scientific Survey)

SURVEY KEY FINDINGS
Swimming Pool and Rec Center

If the City were to invest in new swimming facilities, which facilities would you like to see developed?

Question	Strongly prefer	Somewhat prefer	Don't care	Don't want
Indoor pool	24%	33%	29%	14%
Indoor pool with recreation center	33%	30%	27%	11%
Outdoor pool	22%	32%	35%	10%
Outdoor water park with slides and lazy river center	41%	27%	18%	14%
Lap pool	21%	23%	43%	12%
Splash pads	25%	32%	33%	10%
Competitive swimming pool (that could host events)	12%	21%	50%	16%
Create a natural swimming hole at White River	37%	30%	20%	12%
Improve water quality at Lake Fayetteville	58%	29%	12%	2%

(Scientific Survey)

If the City were to invest in new swimming facilities, which facilities would you like to see developed?

Question	Strongly prefer	Somewhat prefer	Don't care	Don't want
Indoor pool	27%	30%	29%	15%
Indoor pool with recreation center	33%	31%	25%	11%
Outdoor pool	22%	34%	34%	10%
Outdoor water park with slides and lazy river center	42%	26%	19%	13%
Lap pool	30%	23%	36%	11%
Splash pads	23%	31%	32%	14%
Competitive swimming pool (that could host events)	21%	19%	44%	17%
Create a natural swimming hole at White River	44%	27%	17%	12%
Improve water quality at Lake Fayetteville	61%	25%	12%	3%

SURVEY KEY FINDINGS

Swimming Pool and Rec Center

Are there any other purposes you think are important?

many disabled people, consequently stay home and don't get enough exercise.
Depressing. How about an adult use swimming pool for elderly? I can't afford the senior center plus it's inside and covid is a concern.

The disabled cannot use many of the parks. Those with knee and back problems need level, flat paths to walk. They also need therapy, heated above 90 degree pools for exercise. None of the extensive tax dollars invested by the disabled have led to accessible, outdoor areas for them!!!

It would be nice if there were more pools. The only one I'm aware of in Fayetteville that's public and outdoors is the one at Wilson Park. We stopped going because it was always too crowded. Most days you couldn't even get a chair.

More pools, splash pads, and sand volleyball courts

More family oriented swimming pools which have large community centers to provide year around infrastructure for most of these programs i have been a certified couples, individual, and business trainer for 30 years and I would be willing to donate my time to train the instructors.

I want our community to continue to push the need for ADA playgrounds/swings/pools (like a beach walk-in type) - sensory play, Conscious of narrow diversity, while the populous might be small, there are only a few areas in NWA that provide children with play areas to allow them to be included with the majority of non-disabled children. Accidents can happen, at any time a child's life could change and they're no longer able to enjoy the park with friends.

Promoting equity and connection to the land by planting edible landscaping. Also, the city should make water access (pools, splashpads, clean creek & lake access) more of a priority. It is too hard/expensive to find a good place to swim in Fayetteville.

More swimming pools for seeking respite from the summer heat. The population has exploded in the last 25 years yet still, only 1 public swimming facility to accomodate them!

A community year round pool for Fayetteville athletes to compete against surrounding towns

Swimming Pools: Need more and better hours for adults to swim (every day throughout the year)

Enhance swimming opportunities and water safety for children....(add pools, hopefully) I'd love another dog park, closer to east Fayetteville...

Safety concerns on the bike trails south of Walker park. Need more pool options than just Wilson park.

I prefer indoors than outdoors. Lack of indoor facilities like a swimming pool, racquet ball courts, indoor space for dance, yoga, and to hold social events like birthday parties, reunions, etc. For outdoors, install simple exercise equipment along the trail.

Pool hours are too limited, we need an aquatics center like Bentonville that could be open year-round. We also need to have more trails connecting parks Walker Park, Gordon Long and now Gulley are good examples with trails going right through. Wilson Park should have a trail through it to should Brooks Hummel!

Not enough facilities on West Side. A swimming pool should be on West Side.

Swimming pool hours are not conducive for use by people with full-time jobs.

Summer programs for children are full, such as YRCC & Boys & Girls Club. Wilson Park Pool is overcrowded.

SURVEY KEY FINDINGS

Swimming Pool and Rec Center

NOT ENOUGH SWIMMING POOLS IN FAYETTEVILLE: need more swimming facilities for adults, and availability throughout the year near Downtown Fayetteville, or simply "keep Wilson Park Swimming Pool open year round by installing a roof enclosure during winter, and make available early am for early swimming."

I would love to see a recreation center in Fayetteville that offered swimming

Senior recreation Center

I understand we have YRRC, but it lacks luster compared to other Recreation Centers in our area and places like the FAC are way too expensive for most residents. I would absolutely love to have a Recreation Center that the city could be proud of. This would also be beneficial for indoor sports teams, like Volleyball, where membership can go as high as \$1,500.00 a year for places like AAO.

(Scientific Survey)

What other comments or suggestions would you like to make about parks and recreation in Fayetteville?

I would love to have a place where my disabled daughter can easily swim outdoors. Wilson Park pool is too crowded and not easily accessible. Also, would love to see more trails around Sang/wedington area so I can ride my bike to work on campus and we can walk with my daughter on the trails. We currently can't walk to any trails without walking on busy roads with no sidewalks.

Another pool or waterpark of some sort would be fantastic!!

I personally think that building indoor pools based on lap swimming is an expensive and inefficient use of space not very supportive of the environment. I like the idea of smaller public pools with lap lanes that provide recreation, relaxation and physical exercise. Lap swimmers tend to have the disposable income and time to join private facilities when they need year round swimming. Sports like tennis, volleyball, basketball and pickleball are much less expensive to run and there are many more

Fayetteville Parks and Rec is excellent! I'd like to see an indoor pool and Rec center in the future as the #1 wish. As a small wish—more trail running races on the beautiful soft surface trails!

We don't use the facilities/amenities at Gulley Park and Wilson Park as they are on the opposite side of town. There is also no place for indoor swimming/lap swimming without joining a local gym that has a pool.

anxious dogs. The idea of a community recreation centre with a pool is exciting as I have been looking into places to swim recently but there aren't many options. Somewhere that was indoor and open early in the morning and late at night would be something I'd really like to see.

Need indoor swimming pool for recreation, lap swimming, hosting swim meets ASAP

There needs to be more indoor lap swimming pools.

SURVEY KEY FINDINGS

Swimming Pool and Rec Center

West Fayetteville is WAY underserved when it comes to parks, recreation indoor and outdoor. We pay taxes, too! A lap pool would be ideal along with trails for walking and jogging.

Fayetteville has great parks but we need more. Definitely need an indoor recreation center with competition pool for year round use Thank you for the opportunity to fill out this survey.

Would love an indoor rec center like Batesville has, including pool, walking track, weight room, etc.

I moved here in 1974, when Fayetteville was much smaller. The Wilson Park Pool was then and is still the only public outdoor swimming facility. A new complex is needed, including a lap pool; however it would be a mistake to build a "water park" in the style of commercial facilities with elaborate slides, etc, which other NWA communities seem to have done. With that kind of expense would likely come increased daily or season admissions costs that I fear would be too high to allow access for kids in lower economic circumstances.

indoor senior center at the mall with pool, old sear. building. seek to acquire from springdale

I personally think that building indoor pools based on lap swimming is an expensive and inefficient use of space not very supportive of the environment. I like the idea of smaller public pools with lap lanes that provide recreation, relaxation and physical exercise. Lap swimmers tend to have the disposable income and time to join private facilities when they need year round swimming. Sports like tennis, volleyball, basketball and pickle ball are much less expensive to run and there are many more NOT ENOUGH SWIMMING POOLS IN FAYETTEVILLE: need more swimming facilities for adults, and availability throughout the year near Downtown Fayetteville, or simply "keep Wilson Park Swimming Pool open year round by installing a roof enclosure during winter, and make available early am for early swimming."

I come from Virginia Beach, Virginia where there are many city owned brick and mortar recreation centers that offer a variety of fitness and recreational classes. Although I realize Virginia Beach is a much larger demographic area, it would be nice to have a rec center that offers similar programs for all ages in Fayetteville. As far as I know, the only rec center similar is the Jones Center in Springdale.

(Scientific Survey)

SCOPE OF WORK – SELECTION #4, Aquatics Feasibility Study

Aquatics Feasibility Study

The City of Fayetteville, Arkansas seeks professional consulting services to develop an Aquatics Feasibility Study for the City's Parks, Natural Resources and Cultural Affairs department. Work will include, but not be limited to, the following elements:

1. Current Aquatics Assessment: Full assessment of aquatics facilities, programs and services in relation to industry trends and benchmarking.

4.2.2024 Notes: Team to provide high-level assessment of Wilson Park Pool & Splash Pad. Detailed engineering assessment not anticipated. Team to provide feedback on program, services and industry trends relative to cities of a similar size (nationally) and in NW Arkansas. Anticipate a review of five other cities for benchmarking – including Lawrence, KS and other regionally relevant cities as identified by staff.

Participants: WTI, B*K.

2. Market Analysis: Demographic overview of the current and potential user community as well as competition in the region, including any potential partners. Describe trends in the larger aquatics landscape to show where needs may change. Opportunities for partnerships should be identified to maximize funding and usage.

4.2.2024 Notes: Team to provide review of recently completed Ten-Year Masterplan and provide focused review specific to aquatic facilities. Team to identify secondary service area. Team to provide overview of aquatic trends in indoor and outdoor environments alongside competition and leisure amenities/elements. Begin identifying opportunities for partnerships.

Participants: WTI, B*K

3. Community Input: Community surveys, focus groups, public input meetings should be used to determine the community's needs and expectations for a new facility. Community feedback should highlight responsiveness to the following:
 - a. Indoor, outdoor, or combined facility
 - b. Single or multiple locations
 - c. Inclusion of non-aquatics amenities
 - d. Programs and services to be offered

4.2.2024 Notes: Staff to identify and establish a steering committee to represent the interests of the community. Public input/meetings as follows:

- Virtual Kick-off with full consultant team (WTI, B*K, SFS, Confluence)
- Virtual Meetings with Steering Committee, as needed (likely 1-3)
- 2-3 In-Person Meetings for Input (polling/dot-o-crazy), Concept Review/Feedback (WTI, B*K, Confluence)
 - Tentative Dates for Input: June 21st & July 19th during summer concerts, dive-in movies, and pool days.
- Virtual Stakeholder Meetings, as needed (likely 1-3)
- 1 Meeting for Final Presentation of Concept (WTI, B*K, SFS)
- Launch online survey following public input sessions. Survey to be hosted on Fayetteville site. Staff to provide examples. Project team to identify survey questions.
- Provide Option for Statistically Valid survey through ETS of FlashVote (B*K)

4. Site Inventory and Analysis: A new or upgraded facility is not possible at the current pool site, therefore, study should identify optimal locations for a new facility and provide recommendations for future sites and land acquisition costs.

4.2.2024 Notes: Nothing has been previously identified for a potential site, but staff would prefer we get feedback on the service area and then look at preferred sites for evaluation and review for land acquisition costs.

Participants: B*K input on service area, SFS

5. Existing Facility Analysis: Analysis should identify opportunities of current facility following the opening of a new aquatics facility.

4.2.2024 Notes: Address re-use opportunities for Wilson Park Pool site. Important to communicate with the public on the re-use of this site. Though the pool is aging, it is well-attended, and team should identify opportunities for planning.

Participants: Confluence, SFS as needed

6. Concept Design: Guiding principles for the project should be clearly laid out following staff recommendations and community input. Determine essential and potential amenities that may be included in this project with their impacts on total project cost. Provide multiple design options at different levels of amenities and costs.

4.2.2024 Notes: Team to provide various 2D concepts for review and in response to community input. Following steering committee and staff feedback, team to develop preferred concept and provide associated construction costs. Final deliverable is a 3D rendering with various views to be used for bond referendum.

Participants: WTI, SFS, Confluence

7. Partnership Opportunities: Based on the market analysis, identify community partnership opportunities.

4.2.2024 Notes: Team to identify capital and operating partnership opportunities. School will likely be represented on steering committee and outsourcing operations isn't anticipated.

Participants: B*K

8. Proforma: Project the operating costs and staffing levels required of the facility design while noting the cost recovery rate potential. Provide the capital expense required to fund the project from start to finish.

4.2.2024 Notes: Staff to share feedback on current cost recovery results and goals. Staff doesn't anticipate planning towards a certain staffing level, rather prefers to identify operations costs and staffing requirements for the preferred facility design.

Participants: B*K

Work on the project will begin in Spring 2024 and continue through the summer pool season. A final report containing these elements should be delivered to the Parks, Natural Resources and Cultural Affairs department in Fall 2024.

Assumed Schedule: Kick-off in May following May 7th Approval. Final report anticipated November 2024.